## Pathways to to Financial Washington



## Join us at BOWA 2025!

The 2025 Bank On Washington Annual Forum is being held September 18th and 19th at University of WA - Tacoma!

## **Pathways to Financial Belonging**

Previously, we've explored financial belonging and discussed the barriers and challenges faced by marginalized communities that have been historically excluded from mainstream financial services. This year, we are bringing together our network of partners to foster understanding and partnerships across sectors that may

have vastly different systems and strategies but share a common goal of increasing financial empowerment for everyone!



bit.ly/BOWA2025

## Who should attend?

- Financial institutions
- Government & financial regulators
- Community-based organizations
- Educators (K-12 and higher ed.)
- Financial coaches, counselors, & educators
- Policy-makers
- Decision-makers and influencers in financial product and program design
- Those having key financial conversations with clients. customers, or community members



